

Welcome

Hexham BID

www.hexhambid.co.uk



Business Improvement
District

Format of tonight's event

- Chair's welcome
- Introduction to BIDs
- Table discussions
- What happens next

What is a BID?

“Business-led and funded body formed to improve a defined commercial area – they decide and direct”

- *What can* they do?

Area promotion, improved infrastructure, networking

- *What don't* they do?

Replace public/charitable services

- BIDs in other areas

About Hexham BID

Key facts in Hexham:

- 680+ businesses
- Great diversity: manufacturing, business services, retail, health, leisure
- Majority of levy payers at £200 rate
- Business plan in place – consultation
- Business Voice

Our plans so far

Project details:

- Town marketing and promotion
- Access and signage
- Cleaning and appearance
- Business support
- Markets

Project groups discussion

- Please join a table for the project that interests you
- Chat to project lead or notes on a post it

Further contact details

www.hexhambid.co.uk

01434 607962

- Thanks and close



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